

**BLENZ COFFEE®**

**FOR IMMEDIATE RELEASE**



## **Blenz Coffee Announces Heroes for Heroes Day to Celebrate Future Heroes**

**VANCOUVER, B.C., December 8<sup>th</sup>, 2024**—Blenz Coffee is excited to announce that Sunday, December 8, 2024, will be dedicated to celebrating Future Heroes Day, the final event in the Heroes for Heroes campaign of this year. This special day celebrates the young members of our community, honouring children aged 12 and under as our future heroes with a complimentary kid-sized hot chocolate\* at any Blenz Coffee location in British Columbia and Alberta.

### **Event Details:**

- **Date:** Sunday, December 8<sup>th</sup>, 2024
- **Time:** All Day
- **Location:** All Blenz Coffee locations

Children aged 12 and under can enjoy a free kids' size hot chocolate\*, made with Blenz's authentic Colombian chocolate chips, available in white, milk, or dark varieties. This exclusive offer, designed to bring joy to the young and inspire the leaders of tomorrow, requires children to be accompanied by a parent or caregiver. Modifications to the complimentary drink are not included, maintaining its pure, high-quality ingredients without added syrups or powders.

**"Future Heroes Day is our way of inspiring the next generation,"** said Geoffrey Hair, President and Co-Founder of Blenz Coffee. **"We believe that every child has the potential to make a difference, and we're proud to celebrate and inspire them with this small token of encouragement. This event is an invitation to families to gather, celebrate, and inspire the leaders of tomorrow."**

**About Blenz Coffee:** Born and brewed in Vancouver in 1992, Blenz Coffee is a premium retailer of handmade specialty coffees, organic teas, and other innovative beverages. All Blenz Coffee's beverages are made in-store using only the highest quality ingredients available. World-class barista training and a drive to provide a superior guest experience have fueled their steady growth. Blenz Coffee now operates a large network of franchise locations in British Columbia and Alberta.

## **BLENZ COFFEE®**

**\*Terms and Conditions:** *Offer is valid only on Sunday, December 8th, 2024, for children aged 12 and under to receive one (1) free kid-sized hot chocolate, available at all Blenz Coffee locations. This offer is valid for in-store redemption only. Each child must be accompanied by a parent or caregiver to receive their free drink. Caregivers may be asked to provide proof of the child's age to confirm eligibility. Guests can choose from white, milk, or dark chocolate options. Modifications, such as add-on syrups, alternative milk, or toppings, may be subject to additional charges. The offer is available while supplies last. No purchase is required, and it cannot be combined with other promotions, discounts, or coupons.*

For more information, visit their website at <https://blenz.com/> or follow Blenz Coffee on Instagram, Facebook, X, or TikTok.