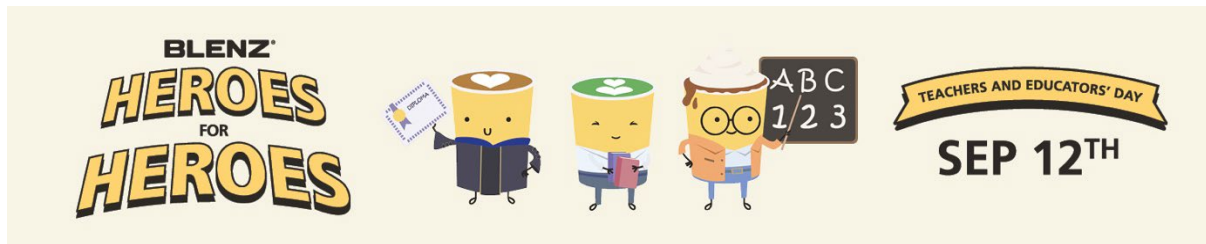


BLENZ COFFEE®

FOR IMMEDIATE RELEASE



Blenz Coffee Announces Heroes for Heroes Day to Celebrate Teachers and Childcare Workers

VANCOUVER B.C. September 12th, 2024—Blenz Coffee is excited to announce that Thursday, September 12th, 2024, will be dedicated to celebrating Teachers and Early Childhood Educators' Day. As part of our fourth Heroes for Heroes event, this special day honours the dedicated teachers and early childhood educators in British Columbia and Edmonton, Alberta, who tirelessly nurture and educate our children.

Event Details:

- **Date:** Thursday, September 12th, 2024
- **Time:** All Day
- **Location:** All Blenz Coffee locations

As a gesture of appreciation, we're offering a **FREE small-size hot or iced Café Latte, Americano, Matcha Latte, Tea, or Chocolate** to all teachers, early childhood educators, tutors, institution staff working in the educational and childcare sectors at any Blenz Coffee location. Valid for ONE beverage per present guest, while supplies last (terms and conditions apply).

These individuals often go unrecognized for their vital contributions to our communities. Therefore, on this day, Blenz Coffee aims to express gratitude and raise awareness among Canadians about the essential roles teachers and early childhood educators play in shaping our society's future.

Teachers and childcare workers can redeem their complimentary beverage by presenting one of the following verification methods at any Blenz Coffee location:

- **Valid Employee ID or Proof of Employment:** An employee ID card, business card, official work badge, recent pay stub, or contract.
- **Education or Professional Association Membership Card:** A membership proof from a recognized professional association related to education or childcare, or any official certification of education.

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"From the first day of school to every milestone along the way, teachers and early childhood educators play a crucial role in shaping young minds and fostering growth. Their commitment to creating safe, stimulating, and supportive environments for children is the foundation of our educational system and the cornerstone of our communities," said **Geoffrey Hair, President and Co-Founder of Blenz Coffee.**

Teachers and Childcare Workers Day is supported by **Blenz Cares**, a program that aims to ignite gratitude and positive change and help build stronger communities. Blenz Cares does this by leveraging the resources and reach to make a lasting impact on the world by partnering with charities and nonprofits to help spread awareness or raise money. Past partnerships include the Canadian Cancer Society, Theatre Under the Stars, United Way, Surrey Dance Festival.

About Blenz Coffee: Born and brewed in Vancouver in 1992, Blenz Coffee is a premium retailer of handmade specialty coffees, organic teas, and other innovative beverages. All Blenz Coffee's beverages are made in-store using only the highest quality ingredients available. World-class barista training and a drive to provide a superior guest experience have fueled their steady growth. Blenz Coffee now operates a large network of franchise locations in British Columbia and Alberta.

For more information, visit their website at <https://blenz.com/> or follow Blenz Coffee on Instagram, Facebook, X, or TikTok.

***Terms & Conditions:** Only valid on Thursday, September 12th 2024. Limited to one (1) free small Café Latte, Americano, Matcha Latte, Organic Tea, or Chocolate in Hot or Iced for the present guest. No purchase is required. While supplies last. This offer can only be redeemed by showing proof of employment. It cannot be combined with other promotions or discounts and is valid in-store only.