

Use CarrotLines to scan your foods at Blenz Coffee

Blenz Coffee partners with PortaLife Solutions to let Health & Fitness Conscious Consumers scan sandwiches and beverages directly from their iPhone

Blenz Coffee health and fitness conscious consumers can now scan their favourite foods at Blenz Coffee with the CarrotLines iPhone App.

Vancouver, BC – for release July 15, 2010.

With the CarrotLines iPhone App, the health conscious consumer will be able to pick up a sandwich, wrap, or bottled drink at Blenz Coffee and quickly know if it meets nutrition needs.

The launch of this partnership will make Blenz Coffee the first coffee shop chain in Canada to offer this service to its customers.

The CarrotLines iPhone App is the first mobile platform in Canada that lets shoppers quickly create a nutrition, allergy or lifestyle profile and scan foods to find out if product meets profile.

At Blenz Coffee, CarrotLines currently works with Olive U Food products and bottled drinks that have a barcode with more products and information being added in the near future.

Blenz Coffee customers can also access the Blenz Community web page directly from CarrotLines.

George Moen, the president of Blenz Coffee, is very enthusiastic about the launch of this partnership, particularly as he himself finds CarrotLines a helpful tool for healthy eating. "Blenz Coffee is all about innovation," says Moen. "We get a lot of requests about what is in our products. Now the customer can have the ultimate resource to address their requirement for this type of information."

Wahiba Chair, founder and CEO of PortaLife Solutions, is very excited about this partnership. "CarrotLines is a lifestyle tool and now consumers can use it beyond the supermarket as they indulge into their coffee and lunch break at Blenz Coffee. It's great to see Blenz Coffee quickly adopting innovation to deliver healthy solutions to its customers from the meal replacement protein shakes to CarrotLines."

There will be other joint campaigns in conjunction with the CarrotLines promotion over the course of the promotion....TBA

About PortaLife Solutions Inc.

Founded in 2008 and based in Vancouver, BC, PortaLife Solutions is an emerging applications development company focused on healthy lifestyle solutions. The company strives to develop and supply innovative easy to use technologies that address people's lifestyle needs. The CarrotLines iPhone App makes it quick and easy to find foods that meet nutritional and lifestyle needs. CarrotLines can be used in many supermarkets across Canada and now at Blenz Coffee! CarrotLines is currently for sale on the Canadian App Store for \$2.99 CAD.

For more information on PortaLife Solutions please contact:
Wahiba Chair, Founder and CEO
PortaLife Solutions Inc.

Telephone: 778-322-8210
Email: [media @ CarrotLines.com](mailto:media@CarrotLines.com)
Website: www.CarrotLines.com

About Blenz The Canadian Coffee Company Ltd™

Blenz The Canadian Coffee Company Ltd is a premium retailer of handmade specialty coffees, organic teas and other innovative beverages. All Blenz Coffee's beverages are made in-store from only the highest quality ingredients available. World class barista training and a drive to provide a superior customer experience has fuelled their steady growth. Blenz Coffee now operates a large network of franchise locations in British Columbia and abroad including Japan and the Philippines.

For more information about Blenz The Canadian Coffee Company Ltd., contact:

George Moen, President
Blenz The Canadian Coffee Company Ltd.
Suite 300 – 535 Thurlow Street, Vancouver, BC V6E 3L2
Telephone: (604) 682-2995
Email: [press @ blenz.com](mailto:press@blenz.com)
Website: blenzcoffee.tel