



# Press Release

Friday, July 12, 2004, Vancouver, Canada

## Gotcha Matcha?

Blenz The Canadian Coffee Company is proud to be the first to introduce *Iced Matcha Latte* to the West Coast.

This incredibly refreshing drink is made with the finest Japanese green tea.

Shade grown, our *Matcha* is picked in the spring when the delicate leaves are at their most potent. This produces a beverage bursting with antioxidant rich nutrients that exceeds all other green teas available.



Light, vibrant and delicious, Blenz' *Iced Matcha Latte* will provide you with a burst of *relaxed energy* that can be appreciated at any time of day.

Our *Iced Matcha Latte* will be available exclusively at Blenz starting July 12<sup>th</sup>. We look forward to seeing you.

“We got the Power”

Blenz. The finest ingredients, the finest beverages. Enjoy!